Kayla B DESIGNS

WEBSITE REQUEST QUESTIONNAIRE

These questions help me get a better idea of what you are looking for in a new website and help me to provide a more accurate quote.

Download, complete, save and email to kayla@KaylaBDesigns.com with any new website request.

_____   _____   _____
Company   Your Name   Email address

What is the purpose of your new site? (i.e. to sell a product/service, to advertise a product/service, to offer information, etc.)

_____

Please list the pages you want your site to include. (i.e. Home, About, Services, Contact, Shop, etc.)

_____

Do you have a deadline or specific timeframe to have your website live? _____

Do you have an existing budget? _____

Do you have an established logo? _____

Do you have established branding guidelines to be carried out through your new site? If no, do you have an idea for what type of color palette you'd like to use?

_____

Do you have any existing social media business pages (i.e. Facebook, Instagram, Twitter, etc.)?

_____

What adjectives come to mind when describing the overall look you envision for your new site? (i.e. industrial, organic, whimsical, clean, etc.)

_____

If you were using a search engine, what words or phrases would you use to find your site? Please rate these in order of importance (1 being the most important).

_____

Please list 2-3 other websites that you like, and note what you specifically like about it (i.e. colors, layout, functionality, simplicity, etc.).

_____

Do you have any competitors that are online? If so, please list them here.

_____

Are you planning to do online sales? If yes, are you selling a product or service? Would you like the sales to be initiated via invoice, or would you have your products listed on your site as an "Add To Cart > Checkout" approach?

_____

If selling online, how do you want to accept payments? (i.e. Credit cards, PayPal, Check)

_____

Do you need any submittable forms on your website? (i.e. Contact Form, Appointment Request, Application Form, etc.)

_____

Once your site is complete and published, do you foresee further site maintenance or do you plan to maintain it yourself?

_____

Is there anything you do NOT want on your website?

_____

Any other special requests or details you want/need for your website?

_____